

### 2008 REPUBLICAN CONVENTION EXPERIENCE

In a Presidential Election year, there are few events more important than the Republican National Convention. RGA and our Governors are going to be a major part of the Convention and its surrounding activities, and will make sure our members have access to unique and exclusive opportunities. In preparation for the 2008 Republican National Convention, we are planning an extensive week of events both inside the Xcel Energy Center as well as in the surrounding St. Paul-Minneapolis area.

Attached is an initial blueprint for RGA's activities during Convention Week. As the Convention draws closer, RGA will have more and more details on our various activities. However, we do plan to host one major event each day with our Republican Governors and their senior staff. These events will vary in type and will range from an afternoon luncheon to pre-session receptions. They will all be designed to ensure that your Convention Experience is as fulfilling as possible.

In addition to our events, we'll be hosting our Governors, their senior staff and our Convention attendees in the RGA skybox, Governors cloakroom, and hospitality suite within Xcel Energy Center.

RGA Convention packages will be offered to current RGA members and participation is in addition to RGA membership dues. If you would like to learn more about RGA's plans during the 2008 Republican National Convention, please contact Caitlin Schroder at (202) 662-4148 / cschroder@rga.org or Angela Meyers at (202) 662-4141 / ameyers@rga.org.

We are looking forward to working with you on what promises to be a fun and successful Convention experience for all!



# 2008 REPUBLICAN CONVENTION EXPERIENCE RGA SCHEDULE OF EVENTS

(as of 7/25/2008)

• The official times and locations of the events listed below are subject to change. A final schedule of events will be released closer to the Republican National Convention.

### **SUNDAY, AUGUST 31, 2008**

2:00 P.M. RECEPTION "AN AMERICAN CAROL" RECEPTION AND MOVIE

**4:00 P.M. SCREENING** Hosted by: Mpower Pictures

Location: Minneapolis Convention Center

1301 Second Avenue South

Minneapolis, MN

5:00 P.M. - 8:00 P.M. "WELCOME TO MINNESOTA!" RECEPTION

Hosted by RGA Chairman Governor Rick Perry, Texas and RGA Vice Chairman Governor Matt Blunt, Missouri

Location: Nye's Polonaise Room

112 East Hennepin Avenue

Minneapolis, MN

### MONDAY, SEPTEMBER 1, 2008

2:30 p.m. – 10:00 p.m.\* 2008 REPUBLICAN NATIONAL CONVENTION SESSION

Location: Xcel Energy Center

199 West Kellogg Boulevard

Saint Paul, MN

\* Please note there will be a 30-minute break at 6:30 p.m.

5:00 P.M. – 7:00 P.M. "IT'S A BELLA NOTTE WITH RGA!" RECEPTION

Hosted by: "America's Energy 08: Edison Electric Institute and

Nuclear Energy Institute"

Location: Bellanotte

600 Hennepin Avenue (corner of 6<sup>th</sup> Street and 1<sup>st</sup> Ave.)

Minneapolis, MN

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### TUESDAY, SEPTEMBER 2, 2008

12:00 P.M. - 2:00 P.M. GOVERNORS AND SENIOR STAFF LUNCHEON

featuring The Honorable Newt Gingrich

Location: The Depot Minneapolis

225 Third Avenue South Minneapolis, MN 55401

6:20 P.M. – 10:05 P.M. 2008 REPUBLICAN NATIONAL CONVENTION SESSION

Location: Xcel Energy Center

199 West Kellogg Boulevard

Saint Paul, MN 55102

WEDNESDAY, SEPTEMBER 3, 2008

1:00 P.M. - 3:30 P.M. "MUSIC AT THE MILL"

featuring country music star Clay Walker and

Governor Mike Huckabee's band, "Capitol Offense"

Location: The Mill City Museum

704 South 2<sup>nd</sup> Street Minneapolis, MN 55401

6:20 P.M. – 11:20 P.M. 2008 REPUBLICAN NATIONAL CONVENTION SESSION

Location: Xcel Energy Center

199 West Kellogg Boulevard

Saint Paul, MN 55102

THURSDAY, SEPTEMBER 4, 2008

12:00 P.M. - 1:30 P.M. GOVERNORS LUNCHEON (BY INVITATION ONLY)

Location: The Museum of Russian Art

5500 Stevens Ave South Minneapolis, MN. 55419

5:00 P.M. - 7:00 P.M. RGA's "PazzaPalooza!"

Hosted by: Travelers

Location: Pazzaluna Restaurant

360 Saint Peter Street Saint Paul, MN 55102

6:20 p.m. – 10:15 p.m. 2008 Republican National Convention Session

Location: Xcel Energy Center

199 West Kellogg Boulevard

Saint Paul, MN 55102

### **RGA CONVENTION REGISTRATION HOURS**

The Depot Minneapolis 225 Third Avenue South Minneapolis, MN

SUNDAY, AUGUST 31 12:00 P.M. - 8:00 P.M.

MONDAY, SEPTEMBER 1 10:00 A.M. - 4:00 P.M.

TUESDAY, SEPTEMBER 2 8:00 A.M. - 4:00 P.M.

WEDNESDAY, SEPTEMBER 3 10:00 A.M. - 4:00 P.M.

THURSDAY, SEPTEMBER 4 10:00 A.M. - 1:00 P.M.

Republican Governors Association 1747 Pennsylvania Avenue, NW, Suite 250 Washington, D.C. 20006 Phone: 202-662-4920 Fax: 202-662-4924

www.rga.org



# 2008 REPUBLICAN CONVENTION EXPERIENCE

## **RGA Convention Packages\***

### **LAKE MINNETONKA PACKAGE**

For those individuals/PACs/corporations who contribute \$250,000 in addition to RGA annual membership dues.

- 6 hotel room reservations at one of the RGA host hotels with the RGA delegation (rooms available on a first come, first served basis)
- Official credentials to the 2008 Republican National Convention
  - includes official credentials to the Governors Cloakroom
- Access to the RGA Hospitality Suite
- 10 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 10 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 10 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 10 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 10 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 4 tickets to the Governors Luncheon on Thursday, September 4
- 10 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4
- Tickets to a Premier Concert Event during Convention Week (details forthcoming)

### **LAKE CALHOUN PACKAGE**

For those individuals/PACs/corporations who contribute \$100,000 in addition to RGA annual membership dues. \*\*\*Current RGA Statesmen are also invited to participate in the Lake Calhoun Package benefits.

- 4 hotel room reservations at one of the RGA host hotels with the RGA delegation (rooms available on a first come, first served basis)
- Official credentials to the 2008 Republican National Convention
- Access to the RGA Hospitality Suite
- 8 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 8 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 8 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 8 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 8 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 2 tickets to the Governors Luncheon on Thursday, September 4
- 8 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4
- Tickets to a Premier Concert Event during Convention Week (details forthcoming)
- Please note: Official Republican National Convention credential allotment is subject to change.
- Participation with the RGA's Convention Packages/Sponsorships are considered a separate contribution to the RGA and annual membership benefits are not included.
- In order to guarantee all 2008 RGA Convention Packages/Sponsorships, pledges must be paid in full by Friday, August 15, 2008.

#### LAKE HARRIET PACKAGE

### For those individuals/PACs/corporations who contribute \$50,000 in addition to RGA annual membership dues.

- 3 hotel room reservations at one of the RGA host hotels with the RGA delegation (rooms available on a first come, first served basis)
- Official credentials to the 2008 Republican National Convention
- Access to the RGA Hospitality Suite
- 6 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 6 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 6 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 6 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 6 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 6 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4
- Tickets to a Premier Concert Event during Convention Week (details forthcoming)

### CEDAR LAKE PACKAGE

# For those individuals/PACs/corporations who contribute \$25,000 in addition to RGA annual membership dues.

- 2 hotel room reservations at one of the RGA host hotels with the RGA delegation (rooms available on a first come, first served basis)
- Official credentials to the 2008 Republican National Convention
- Access to the RGA Hospitality Suite
- 2 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 2 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 2 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 2 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 2 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 2 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4

### LAKE OF THE ISLES PACKAGE

### $For those individuals/PACs/corporations \ who \ contribute \ \$10,\!000 \ in \ addition \ to \ RGA \ annual \ membership \ dues.$

- 1 hotel room reservation at one of the RGA host hotels with the RGA delegation (rooms available on a first come, first served basis)
- Access to the RGA Hospitality Suite
- 2 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 2 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 2 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 2 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 2 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 2 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4

### **BROWNIE LAKE PACKAGE**

### For those individuals/PACs/corporations who contribute \$5,000 in addition to RGA annual membership dues.

- 2 tickets to "An American Carol" Reception and Movie on Sunday, August 31
- 2 tickets to the "Welcome to Minnesota!" Reception on Sunday, August 31
- 2 tickets to the "It's a Bella Notte with RGA!" Reception on Monday, September 1
- 2 tickets to the Governors and Senior Staff Luncheon on Tuesday, September 2
- 2 tickets to the "Music at the Mill" Concert on Wednesday, September 3
- 2 tickets to the RGA's "PazzaPalooza" Reception on Thursday, September 4

\*Please note: The RGA Convention packages described above do not include sponsorships of the RGA events throughout the week to include the RGA Skybox, Hospitality Suite, Governors Cloakroom and the events that are scheduled outside of Xcel Energy Center. Benefits for these sponsorships are listed separately.

For more information regarding the RGA Convention packages, please contact:

Caitlin Schroder, (202) 662-4148 / cschroder@rga.org or Angela Meyers, (202) 662-4141 / ameyers@rga.org



# 2008 REPUBLICAN CONVENTION EXPERIENCE SPONSORSHIP OPPORTUNITIES

(as of 7/25/08)

# **RGA CONVENTION SKYBOX** September 1 – September 4, 2008

**Evening Convention Sessions** 

The Republican Governors, RGA members and RGA Convention sponsors will enjoy viewing the Convention floor activities from the official RGA skybox. The skybox will be complete with food and beverages and Republican Governors, senior staff and additional Republican VIPs will be invited. In addition, Convention skybox sponsors will enjoy the following list of benefits offered by the RGA throughout Convention week.

### **SPONSORSHIP:**

\$30,000 each for Monday evening total of 2 sponsors \$50,000 each for Tuesday evening total of 2 sponsors \$75,000 each for Wednesday evening total of 2 sponsors \$125,000 each for Thursday evening total of 2 sponsors

#### **BENEFITS:**

- Official skybox credentials per sponsor for the RGA Convention Skybox on the evening of sponsorship (number of credentials TBD)
- Signage opportunities in the RGA Convention Skybox during the evening of sponsorship
- 1 RGA Convention Package\*

\*On the evening of sponsorship, the credentials to the RGA Skybox will replace the credentials listed as a benefit for this package.

Monday & Tuesday evenings Cedar Lake Package Wednesday evening Lake Harriet Package Lake Calhoun Package Thursday evening

### RGA GOVERNORS CLOAKROOM

September 1 – September 4, 2008

**Evening Convention Sessions** 

The RGA will host a private "Cloakroom" for the Republican Governors and their staff during the official Convention sessions. The RGA Cloakroom will be complete with office equipment in addition to food and beverage service. RGA members who sponsor the Cloakroom will be provided with credentials (number TBD) for use of the Cloakroom in addition to the benefits listed below offered by the RGA throughout Convention week.

**SPONSORSHIP:** \$100,000/per sponsor for the week

#### **BENEFITS:**

- Official Cloakroom credentials for each sponsor for the Governors Cloakroom for the week (number of credentials TBD)
- Signage opportunities in the Governors Cloakroom
- 1 "Lake Harriet" RGA Convention Package\*

- \*The credentials for the week to the Governors Cloakroom are the same as the credentials listed as a benefit for this package.
- 2 tickets to the "Governors Luncheon" on Thursday, September 4 at the Museum of Russian Art

# RGA Sponsorship Opportunities Page 2

## RGA HOSPITALITY SUITE

September 1 – September 4, 2008

**Evening Convention Sessions** 

The Republican Governors, RGA members and RGA Convention sponsors will enjoy their own private hospitality suite. It will be a convenient place for members to gather and relax during the official Convention sessions. The hospitality suite will be complete with food and beverage and the Republican Governors, senior staff and additional Republican VIPs will be invited. Convention hospitality suite sponsors may also include their own limited guest list for the evening and will also enjoy the attached list of benefits offered by the RGA throughout Convention week.

# SPONSORSHIP: \$30,000 each for Monday - Thursday night BENEFITS:

- Hospitality Suite credentials for each sponsor for the RGA Hospitality Suite for the evening of their sponsorship (number of credentials TBD)
- Signage opportunities in the RGA Hospitality Suite during the evening of sponsorship
- 1 "Cedar Lake" RGA Convention Package

### "WELCOME TO MINNESOTA!" RECEPTION

Sunday, August 31, 2008 Nye's Polonaise Room 5:00 p.m. - 8:00 p.m.

SPONSORSHIP: \$30,000 per sponsorship / unlimited sponsorships

#### **BENEFITS:**

- 10 tickets to attend the "Welcome to Minnesota!" Reception
- Signage opportunities during the reception
- 1 "Cedar Lake" RGA Convention Package

### **GOVERNORS AND SENIOR STAFF LUNCHEON**

Tuesday, September 2, 2008 The Depot Minneapolis

12:00 p.m. - 2:00 p.m.

SPONSORSHIP: \$30,000 per sponsorship / unlimited sponsorships

### **BENEFITS:**

- One table or 8 seats at the Governors and Senior Staff Luncheon
- Seating preferences with a Republican Governor or Senior Staff Member
- Signage opportunities during the luncheon
- 1 "Cedar Lake" RGA Convention Package

# "MUSIC AT THE MILL" CONCERT FEATURING COUNTRY MUSIC STAR CLAY WALKER and GOVERNOR MIKE HUCKABEE'S BAND, "CAPITOL OFFENSE"

Wednesday, September 3, 2008 The Mill City Museum 1:00 p.m. – 3:30 p.m.

SPONSORSHIP: \$30,000 per sponsorship / unlimited sponsorships

### **BENEFITS:**

- 10 tickets to The RGA "Music at the Mill" Concert
- Signage opportunities during the event
- 1 "Cedar Lake" RGA Convention Package
- Please note: Official Republican National Convention credential allocation is subject to change.
- Participation with the RGA's Convention Packages/Sponsorships are considered a separate contribution to the RGA and annual membership benefits are not included.
- In order to guarantee all 2008 RGA Convention Packages/Sponsorships, pledges must be paid in full by Friday, August 15, 2008.

Please refer to the attached document for a description of the various packages that are offered for the 2008 Republican National Convention. For more information regarding the RGA 2008 Republican Convention Experience Sponsorship Opportunities, please contact:

Caitlin Schroder (202) 662-4148 / cschroder@rga.org
Angela Meyers (202) 662-4141 / ameyers@rga.org



# 2008 Republican Convention Experience Reply Form

# \*\*\*\* In Order To Guarantee All 2008 Convention Packages/Sponsorships, Pledges Must Be Paid In Full By Friday, August 15, 2008. Thank You. \*\*\*\*

	Yes, I would like to participate with the RC erve the following package(s):	GA 2008 Republican Convention Experience.
1 icase rese	rve the following package(s).	
	Lake Minnetonka Package (\$250,000)	Lake Calhoun Package (\$100,000)
	Lake Harriet Package (\$50,000)	Cedar Lake Package (\$25,000)
	Lake of the Isles Package (\$10,000)	Brownie Lake Package (\$5,000)
	I am interested in participating with the RG ents. Please contact me regarding the follow	A 2008 Republican Convention Experience ing sponsorship opportunities:
	RGA Skybox RGA Hospitali	ty Suite Governors Cloakroom
	"Welcome to Minnesota!" Reception	Governors and Senior Staff Luncheon
	"Music at the Mill" Concert	

Name:		1 itle:	
Company:			
Address:			
City, ST ZIP:			
Phone:	Fax:	Email:	

Please mail or fax your reply to the following address:

Republican Governors Association
1747 Pennsylvania Avenue, NW, Suite 250, Washington, DC 20006
Phone (202) 662-4920 \* Fax (202) 662-4924 \* www.rga.org
Please make checks payable to: Republican Governors Association
(Personal, Corporate and PAC contributions accepted)
\*\*\* Please see reverse for credit card information \*\*\*

If you wish to support the Republican Governors Association by credit card, profollowing information:	please provide the
Type of credit card: { } MasterCard { } VISA { } American E Discover	Express { }
Amount \$ { } Corporate card {	} Personal Card
Credit Card #:	
Expiration Date:	_
Name as it appears on card:	
Signature:	

Contributions or gifts to RGA are not deductible as charitable contributions for federal income tax purposes. There is no statutory limit on the amount a corporation, individual or PAC may contribute to RGA. Contributions to RGA may be placed in RGA's affiliated state PACs. All RGA expenditures will be made in compliance with state laws. Contributions will not be used in connection with any federal election activity. Contributions from foreign nationals are prohibited.

Paid for by the Republican Governors Association.